



مؤسسة نهر الأردن
Jordan River Foundation



2021
Annual Report

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Governance

Since the establishment of the foundation, Her Majesty Queen Rania Al Abdullah has been involved in all aspects of its growth and development. In her role as Chairperson of the Board of Trustees, Her Majesty chairs board meetings and provides visionary leadership to ensure the continuity of long-term, impact-oriented programs.

The Foundation's Board of Trustees is comprised of individuals from the public, private, and non-profit sectors, working hand in hand to provide guidance and expertise towards the strategic development of JRF.

In their capacities, they oversee and monitor the implementation of all JRF projects, whilst ensuring the proper implementation of required administrative and financial systems and procedures. Among the board's key

responsibilities is the utilization of sound fiscal and ethical accounting and management practices to ensure that the foundation maintains full transparency and accountability at all times.

The board meets on a quarterly basis to oversee the smooth execution of all JRF activities and legal responsibilities. It also lays down strategies and approves annual development plans.

Board of Trustees

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Board Member

Mrs. Enaam Barrishi
Director General

Since its inception in 1995 under the leadership of Her Majesty Queen Rania Al Abdullah, JRF has supported hundreds of thousands of individuals through its child safety and community empowerment programs, championing those driven by their will to change.

At JRF, we stand for uplifting children, adolescents, youth, women, refugees, and local communities by helping them challenge the status quo and turn adversity into meaningful opportunity. Our model integrates socio-economic empowerment, citizenship, institutional capacity building, and protection against all forms of abuse.

We help Jordanians make measurable progress in their lives, and focus on the welfare of children, families, and communities at large. Our efforts are backed by a poverty graduation model designed to improve the livelihoods of beneficiaries, 26,538 of whom were supported by the Jordan River Community Empowerment Program last year.

Child and family safety activities, reaching 95,381 beneficiaries in 2021, have been integrated into the majority of our projects, and focus on combating gender-based violence and online sexual abuse, both of which have worsened in the aftermath of the pandemic.

JRF has also expanded geographically as an e-learning hub to engage community members in social

entrepreneurship and innovation, through its UPSHIFT platform and e-learning portal.

From supporting handcraftsmanship and culinary artistry to advocating for water conservation and green energy, JRF is helping individuals tap into their potential as employees of choice, all the while leveraging our child safety services and programs.

As we look forward to another fruitful year, we are mindful of the challenges that lie ahead and continue to optimize socio-economic and health-related disruptions, while envisioning a Jordan with safe children, equal opportunities, and sustainable growth – a vision made possible through the efforts of the JRF family and the support of our partners and donors.

Sincerely,
Enaam Barrishi
Director General



Vision

A Jordan where solutions are homegrown, where the opportunity to prosper is for all, and where the well being of our children shapes our future.

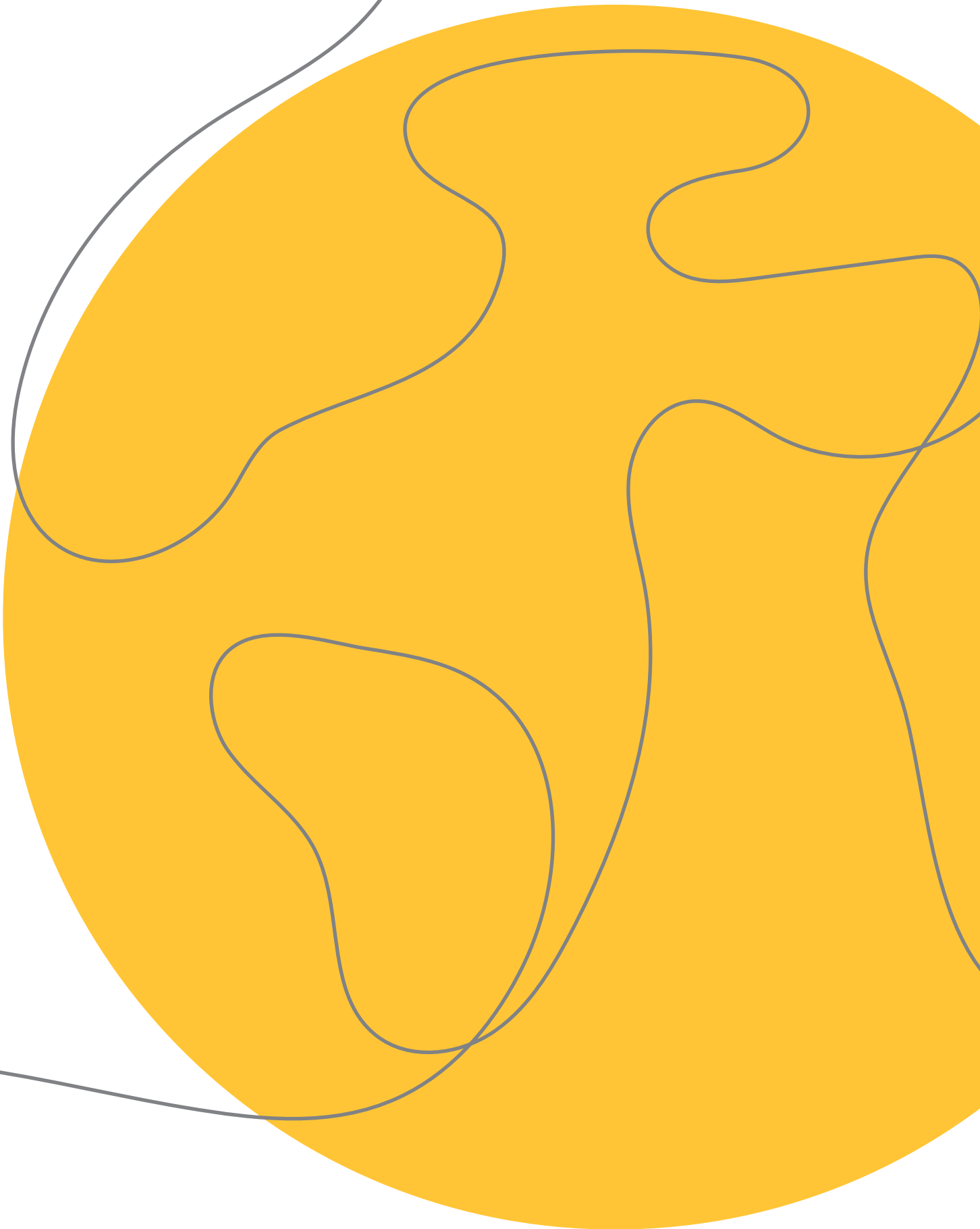
Mission

To engage Jordanians to realize their full economic potential and overcome social challenges, especially child abuse.

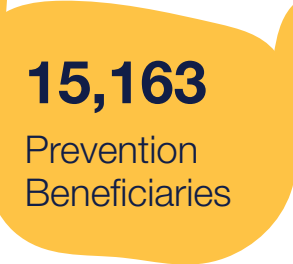
Values

Social Justice
Participation

Responsibility
Sustainability



2021 in Numbers



*Including beneficiaries receiving more than one service.

Jordan River Community Empowerment Program

Launched in 1997, the Jordan River Community Empowerment Program (JRCEP) offers economic opportunities for local communities and refugees to help improve their livelihoods and those of their families.

JRCEP develops and implements projects and training programs that enable communities to articulate their needs and facilitate their contribution to their own economic and social prosperity.

It also aims to mobilize members of vulnerable communities with the potential to become entrepreneurs or employees of choice.

The overall objective is to increase household income through: micro and small enterprises, entrepreneurship, job placement, workforce readiness and access to financial resources.



Aspiration VS. Reality

was implemented in partnership with the Danish Refugee Council (DRC) and the Durable Solutions Platform (DSP) as a research initiative designed to probe the aspirations of 860 displacement-affected youth across Jordan concerning education and livelihood. The project involved key stakeholders including policymakers, practitioners and youth representatives.

Women Do Business

is designed to support the livelihoods of vulnerable women across Amman, Zarqa, Irbid, Ajloun, Mafraq, Karak and Ghor Al-Safi; implementing a special training program developed by the **International Labor Organization (ILO)** and localized by JRF. Commencing its third phase, the ILO-funded project is leveraging the business skills of Jordanians and Syrian refugees in partnership with the **Ministry of Labor**.

Moreover

- 110 women received funding to establish and develop micro projects.
- 29 women received funding to expand their businesses.
- The project's third phase offered a new set of support services, including an annual bazaar, to help beneficiaries market and develop their businesses.
- 37 beneficiaries received TOT training.
- 225 received training under the project's main pillars.
- Mentoring visits were held for 201 women receiving seed funding between 2019-2020.

When Eman Went to a Bazar

her home cooking business in Jerash was already doing well, but the bazar took her handcrafted products to another level, increasing sales and creating demand outside the northern governorate. Her participation was the offspring of weeks of training in entrepreneurship and financial literacy under the Women Do Business project.

***372 Beneficiaries**

*Including beneficiaries receiving more than one service.

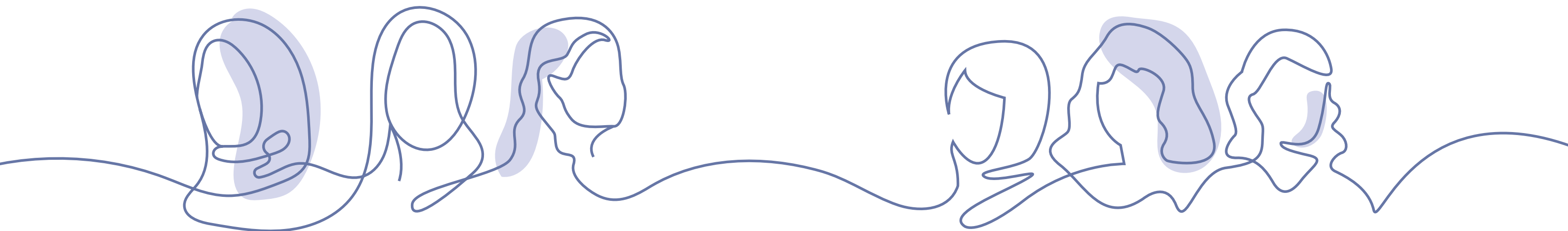
Development and Support of Saving and Credit Groups and Associations

was funded by the International Fund for Agricultural Development (IFAD) in partnership with JEDCO, the Rural Economic Growth and Employment Project (REGEP) in an effort to contain and reduce poverty, vulnerability and inequality across rural areas in Ajloun, Jerash, Mafraq, Balqa and Madaba.

Moreover

- 149 beneficiaries received training in product packaging skills and techniques.
- 158 beneficiaries received training addressing business sustainability.
- 86 "lessons learned" workshops were conducted throughout 2021.
- 723 mentorship visits were conducted.

***307 Beneficiaries**



Jordan Valley Links

made income generating businesses possible for **3180 women and youth** in Irbid, Ajloun, Balqaa, and Karak through saving and credit groups designed to offer access to funding and training in entrepreneurship and financial literacy. Funded by **The Canadian Government** in partnership with **Mennonite Economic Development Associates (MEDA)**, the project offered access to funding for women and youth as well as marketing and business development activities to help leverage beneficiary projects.

Moreover

- 10 beneficiaries were able to promote their products in two major commercial centers in Irbid, which in turn helped expand their client base and increase product sales.
- The project offered a series of training sessions through JRF's e-learning platform early 2021, mitigating health risks associated with the spread of COVID-19.

Running a Supermarket is no Easy Business

but if you happen to have the entrepreneurial intuition of Hamdah, a supermarket could become more than a commercial endeavor, especially if you had the opportunity to hone your skills in managing the business with proper knowledge in accounting and profitability. For Hamdah, the skills she gained training and running a saving and credit group of 32 women under Jordan Valley Links helped her fathom the dynamics of financial literacy and business development. That meant that she was able to diversify the types of products sold at her store, resulting in a 30 percent increase in her income.

***3180 Beneficiaries**

*Including beneficiaries receiving more than one service.

Launched in 2017, the DRC-funded

Community Empowerment in Aqaba project

has contributed to the socio-economic growth of the city's vulnerable communities through poverty alleviation interventions designed to help project beneficiaries, Jordanians and Syrians, become financially and entrepreneurially independent, focusing on vocational training and tourism.

Moreover

- 89 beneficiaries received value-driven training.
- 38 beneficiaries received training in entrepreneurship.
- 49 beneficiaries received job placement training.
- 10 beneficiaries attended mentorship training.
- 10 entrepreneurs received grants to start their own microbusinesses.
- 25 beneficiary placement services were offered during 2021.
- 20 beneficiaries were referred to external service providers.
- 48 mentoring sessions on MSE and employability were conducted.

***99 Beneficiaries**



Livelihood Support for Syrian Refugees and Local Host Communities

has helped thousands in Amman, Irbid, Mafraq, Karak, and Aqaba, create sustainable livelihoods through training in micro enterprise, workforce readiness, and basic life skills, in partnership with local associations, the private sector, vocational training centers and the Ministries of Labor and Planning. Funded by the European Regional Development and Protection Program (RDPP II), the project also offers access to micro funds and job placement opportunities.

Moreover

- 108 beneficiaries landed jobs through job placement activities.
- 250 beneficiaries running production-based projects received funding to purchase tools and equipment.
- 102 were offered micro grants to start their own businesses.
- 5017 mentorship visits.

Business Owners Surviving The Pandemic

had a plethora of issues to deal with. Asma was no exception. Her business survival skills, however, were. Training completed, including one in tart craftsmanship, grant received, the culinary artist was able to expand her product range with new production gear and storage facilities, in addition to offering delivery services, which meant a new base of clients. The business became profitable enough to hire her husband, having been unemployed at the time, in addition to a per diem employee.

*460 Beneficiaries

*Including beneficiaries receiving more than one service.

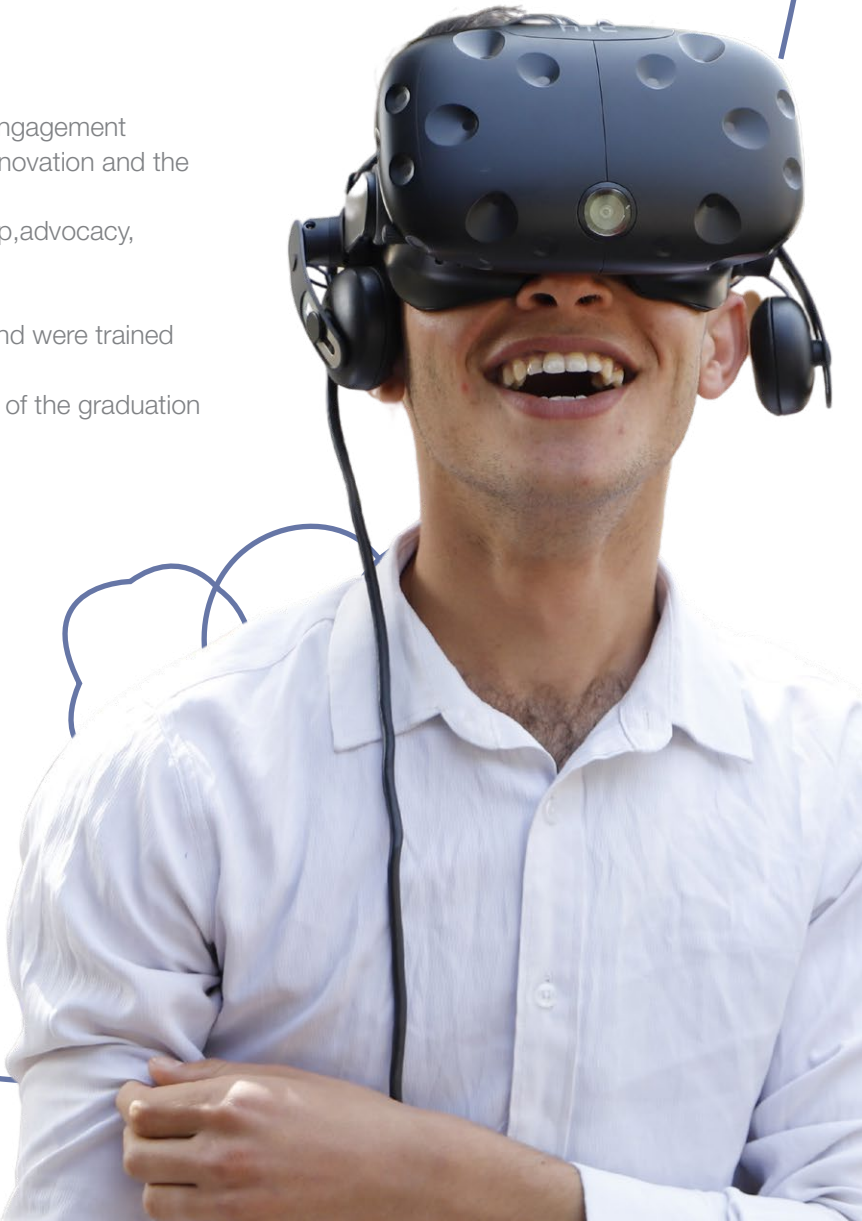
Nurturing a youth-inclusive environment across Jordan, Resilient Youth, Socially and Economically (RYSE)

has evolved to empower thousands of young Syrian refugees and vulnerable Jordanians through civic engagement, economic empowerment, and transformational leadership across Tafilah, Karak, Amman, Zarqa, Mafraq, Ajloun, and Irbid. Funded by the Novo Nordisk Foundation, the 3-year multi-stakeholder project aims to leverage the skills of 25,000 Syrian and Jordanian youth through trainings that harness social innovation and advocacy, creating a youth-inclusive supporting environment across targeted governorates. This is realized through partnerships with the Danish Refugee Council (DRC), Generations for Peace, Mercy Corps, and INJAZ.

Moreover

- 39 youth leaders and activists were trained in civic engagement programs addressing transformational leadership, innovation and the Internet of Things.
- 961 were empowered through technology, leadership, advocacy, tinkering, and social innovation training sessions.
- 2691 received training in civic engagement.
- 194 families were enrolled in graduation program and were trained through a series of 18 trainings.
- 40 families have received cash for protection as part of the graduation approach.

*3074 Beneficiaries



Offering sustainable livelihood support through vocational training, self-employment and workforce readiness,

Small Ruminant Investments and Graduating Households In Transition (SIGHT)

was developed to help 2,550 Jordanians and Syrian refugees become socially and economically more resilient. Implemented by JRF in cooperation with the Ministry of Agriculture, SIGHT adopts a poverty graduation approach that sees beneficiaries transform their livelihoods through sustainable growth, resilience and self reliance. The project is implemented in Mafraq, Irbid, Jerash, Ajloun, Madaba, and Amman and is funded by the International Fund for Agricultural Development (IFAD).

Moreover

- 270 beneficiaries attended core skills training sessions.
- 202 beneficiaries completed micro and small business training programs.
- 175 micro businesses were established and supported during 2021.
- 66 beneficiaries were empowered through job placement activities.
- 12 job opportunities were created in 2021.

***1179 Beneficiaries**



*Including beneficiaries receiving more than one service.

The UNICEF-Funded

Mobile Social Innovation Incubators (MSII)

project has become a national platform for empowering children, adolescents and youth (Jordanians and Syrian refugees) through social innovation as a tool to help develop homegrown solutions to social and economic challenges facing their communities. This is realized through Hackathons, and entrepreneurship competitions focusing on science, multimedia, game design, robotics and coding. Partnering with the Ministry of Youth, MSII is implemented through innovation incubators and mobile exhibitions offering training in emerging technology across Jordan's governorates.

Moreover

- UPSHIFT, a free e-learning platform offering training in social innovation and entrepreneurship, was launched in partnership with UNICEF and is available in Arabic.
- 3 social innovation incubators have been established in partnership with MoY in Amman, Tafileh and Ajloun.
- The project focused on key innovation topics throughout its training events including coding, robotics, tinkering, 3D printing, circuit design, and game development, several of which were offered to youth beneficiaries participating in Urdon Mubtakir and Hackathon Sharek.
- 24,981 beneficiaries attended training sessions in tinkering.
- 729 beneficiaries received capacity building support offered by the MSII team.
- During the pandemic, 23 youth received mentoring and guidance while piloting their entrepreneurial projects.

Five JDs Was All It Took

for Aya to take her first steps into the business of handicrafts. Aya transformed a 5-JD piece of fabric into three embroidered handbags adorned in traditional bedouin motifs, and the rest was history! Having trained under MSII in business and marketing, Aya's "Bedouin Spirit" has evolved to offer a variety of handmade handbags featuring nomadic embroidery patterns now available through her online store, which she managed to launch having received funding under MSII.

***13,673 Beneficiaries**

Vocational training is at the core of the

Refugee Self Reliance and Economic Empowerment

project; launched in 2021 to leverage the livelihoods of over one thousand vulnerable **Jordanians and Syrian refugees** across Amman, Mafrq, Zarqa, Irbid and Aqaba. Funded by UNHCR, the project has empowered vulnerable communities across targeted governorates through training in workforce readiness, vocational job placement especially across the IT industry, and entrepreneurial empowerment, designed to help beneficiaries become self reliant. This is also achieved through interventions related to family and child safety. The project is implemented in partnership with relevant ministries, vocational centers and the private sector.

Moreover

- 1096 beneficiaries receiving basic information on legal and livelihoods services.
- 671 Jordanians and Syrian refugees received training in basic life skills.
- 301 beneficiaries received advanced training in micro-business and employability skills.
- 109 beneficiaries received vocational training.
- 237 grants were offered during 2021.
- 94 beneficiaries were employed through the project's job placement component.

Barely Making Ends Meet

Mariam, 32, a wife and mother from Mafrq, embarks on a journey of self empowerment that was all but expected. She lands a job at a clothing factory, where she learns how to sew. Mariam develops her vocational skills at the factory. She even helps the business make more profit! Later, the factory falters and employees aren't compensated. Mariam quits, and her husband loses his job after a vocational accident. But Mariam has a plan: Find a land, build several warehouses, and turn them into a clothing factory. With sewing machines operated by former factory women Mariam was able to hire, Mariam's business is the offspring of training with JRF in basic life skills, developing feasibility studies and managing micro businesses, eventually qualifying for a grant to develop her venture.

*1096 Beneficiaries

*Including beneficiaries receiving more than one service.



Expanding its reach across major poverty pockets in Jordan,

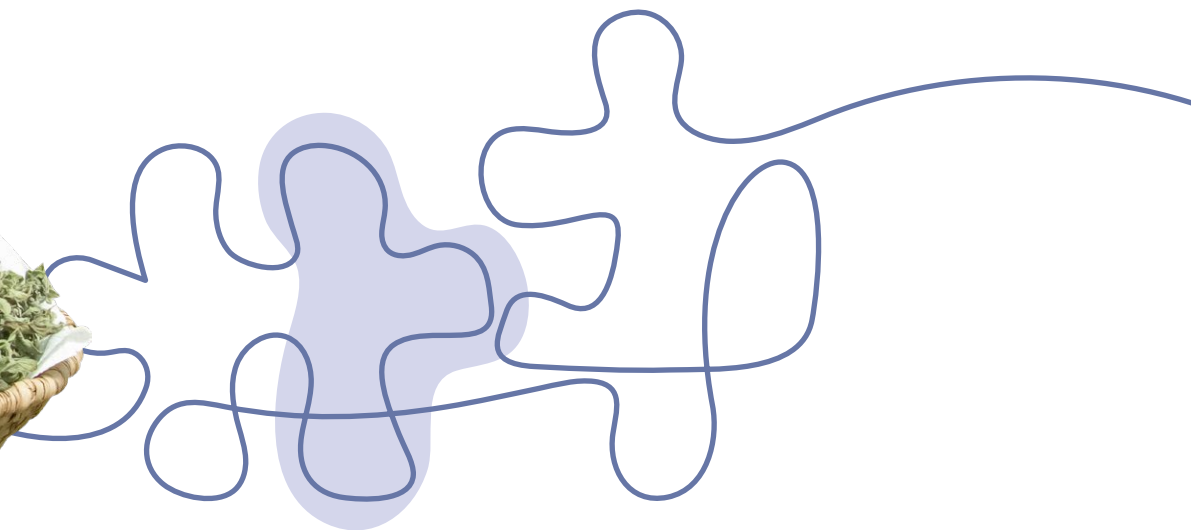
Empowering Low Income Families

in Aqaba, Wadi Araba, Madaba and Karak, continues to offer non refundable grants and organizational development training to associations and community based organizations to help leverage the livelihoods of low income communities, mainly youth and women, through self employment projects, and entrepreneurial training. The project is a Royal Hashemite Court initiative.

Moreover

- Cooperation agreements with 43 charities in Aqaba and Wadi Araba were signed under which organizations received training in organizational development and portfolio management.
- 145 beneficiaries completed trainings in entrepreneurship and financial literacy.
- Revolving loans were offered to 139 beneficiaries across Aqaba, Karak and Madaba.

*284 Beneficiaries



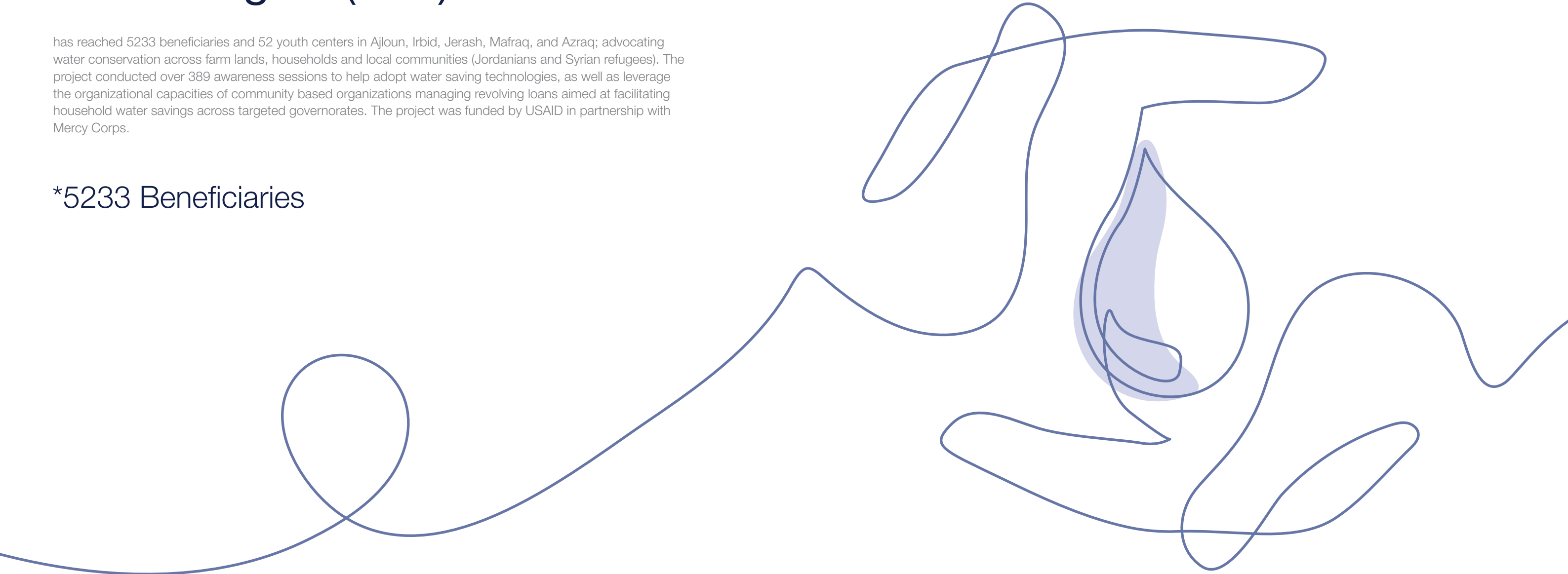
Water conservation continues to take the front seat in Jordan’s development agenda with the proliferation of water conservation advocacy campaigns across the Kingdom. Throughout 2021,

Water Innovations Technologies (WIT)

has reached 5233 beneficiaries and 52 youth centers in Ajloun, Irbid, Jerash, Mafrq, and Azraq; advocating water conservation across farm lands, households and local communities (Jordanians and Syrian refugees). The project conducted over 389 awareness sessions to help adopt water saving technologies, as well as leverage the organizational capacities of community based organizations managing revolving loans aimed at facilitating household water savings across targeted governorates. The project was funded by USAID in partnership with Mercy Corps.

*5233 Beneficiaries

*Including beneficiaries receiving more than one service.

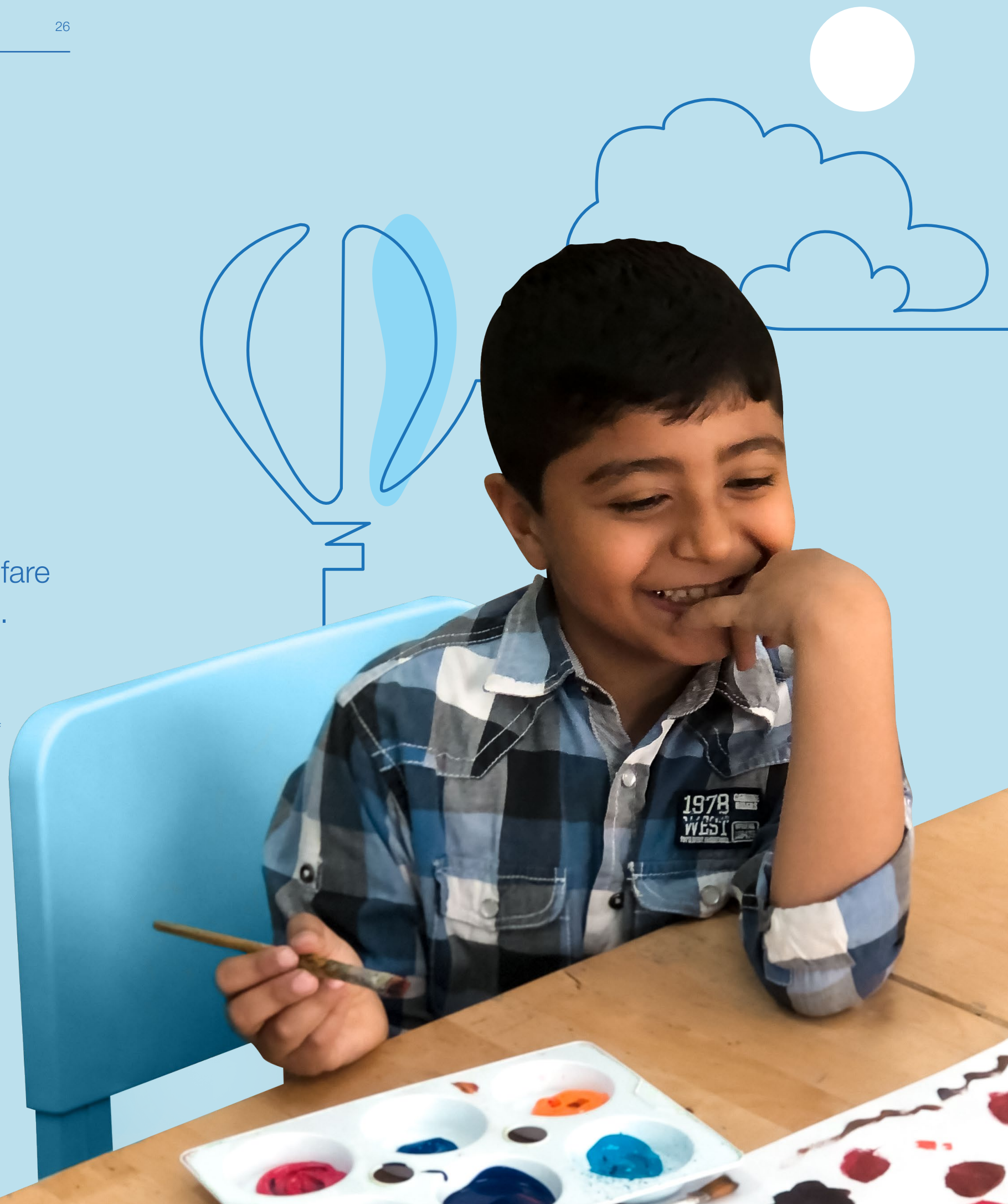


Jordan River Child Safety Program

Launched in 1997, the Jordan River Child Safety Program (JRCSP) is the result of Her Majesty Queen Rania Al Abdullah's relentless efforts to place the welfare of children at the forefront of national policy agendas.

The program works in two areas: intervention through rehabilitation services for abused children, and prevention; offering comprehensive services that protect children's rights and promote a culture of sound parenting and child safety in Jordan. JRCSP's mission is to mitigate violence against children by raising community awareness, offering capacity building to willing participants, later becoming advocates within their communities, and encouraging holistic and healthy interactions between family members.

This all encompassing approach is the result of a solid record of accomplishments in the field of child and family safety.



She Leads

is a coalition-led project launched in 2021 to spread awareness among women and girls on protection against gender based violence through a series of interactive activities including art therapy sessions empowering local communities in Amman, especially GBV survivors. The project is funded by the Dutch Ministry of Foreign Affairs, Defense for Children International Netherlands, and ECPAT Netherlands.

Moreover

- 7 training sessions were held for 108 women and girls addressing psycho-social approaches to GBV protection and prevention through expressive arts, self empowerment and emotional intelligence.
- The project launched an art exhibition featuring the works of 108 beneficiaries following a series of therapeutic sessions undertaken through expressive arts including painting, sculpting, and clay making.
- A study was conducted to assess the power of storytelling and artistic expression as therapeutic methods designed to help GBV survivors address social stigmatization relevant to gender based violence and abuse.

Anger Can Ruin Your Life

At 19 years of age, Hala knew this very well; having witnessed the many occasions when her mother was a victim to violence from a father who had severe anger issues that left him unemployed. Things simmered when the father threatened to kick Hala, her siblings and mother out of the house. Expressive art therapy helped Hala put things into perspective; with enough resilience to help her and her mother stand in the face of any form of abuse and injustice inflicted upon her by any member of her family.

Since it's inception in 2015,

Makani

has been empowering community members of all ages (Jordanians and Syrian refugees) through a unique model of interactive edutainment programs, life skills training and education support services designed to improve the social and emotional well-being of vulnerable children, adolescents, and youth. The UNICEF-funded project is implemented through MAKANI centers in Amman, Zarqa, Madaba, Irbid, Mafrq, Ajloun, Balqa, Karak, and Aqaba. The project addresses key topics including child safety, early marriage, basic life and 21st century skills.

Moreover

- 18,097 beneficiaries attended child protection related sessions and activities.
- 10,692 beneficiaries were empowered through learning support services.
- 4455 beneficiaries attended basic life skills training during 2021.
- 6555 parents received early childhood development support.
- 2492 children were empowered through early childhood development support services.
- The Makani learning support and basic life skills model is currently implemented across several Syrian refugee camps across Jordan reaching the most vulnerable members in these areas.
- 974 beneficiaries were empowered through SIL activities.
- 1243 beneficiaries attended IT literacy course.
- 649 DOM communities were empowered through the program.
- 6328 initiatives were implemented by project beneficiaries last year.
- 343 beneficiaries attended advanced computer courses.
- 9154 beneficiaries attended various community events.
- 3043 children were reintegrated into formal education.
- 1470 beneficiaries referred to the specialized service.
- 3266 project beneficiaries participated in various volunteering activities through the Nahno platform.

Resilience has Many Faces

especially if you happen to see Rawnaq, Yaqoub and Abdel Basit, three children empowered through Makani's interventions. Rawnaq's autism and spasms promised her a life of struggle and inconvenience, until she enrolled into a series of psychosocial support sessions. Yaqoub and Abdel Basit had similar experiences, except both had physical disabilities to live with, with all the challenges and bullying entailed. Makani offered the two Syrian children an opportunity to overcome their social and emotional inhibitions through sessions addressing self confidence, and social inclusion.

*68,761 Beneficiaries

*Including beneficiaries receiving more than one service.

Supporting JRF’s 110 Helpline & Online Case Management Services, and

Responding to Child Protection Gaps via Inclusive Prevention & Intervention services for Refugees and Host Communities

Two projects funded by the UN’s Jordan Humanitarian Fund (JHF), designed to provide a nationwide response that innovatively strengthens and diversifies the Helpline and online case management services, as well as to address key child and family safety issues mainly child labor, child marriage, and empowering vulnerable women. JRF aims to reach over 255,270 direct and indirect beneficiaries including women, men, adolescents, girls and children, as well as individuals with special needs all across Jordan

Moreover

- Both projects responded to 3,906 beneficiaries through Helpline and case management services.
- The project is continuously leveraging the skills of JRF’s 110 Helpline volunteers, 27 trained in 2021, expanding helpline capacity and working hours.
- A series of capacity building sessions were offered to a group of social awareness professionals addressing facilitation skills, child labor and marriage, several of which were conducted remotely with the emergence of new COVID-19 variants early 2021.
- 3,160 women and girls were targeted by GBV committees.
- Activities addressing child marriage and child labor were addressed in a series of awareness sessions and edutainment activities targeting 322 children, adolescents and families.
- Several project activities were integrated within UNICEF’s Makani and social innovation centers to help reach and empower 4,650 GBV survivors and at risk beneficiaries.
- A national awareness campaign was launched addressing GBV protection and intervention by which 51,622 females were reached through SMS and 27,665 through social media channels.
- A mobile application was developed to offer beneficiaries access to the helpline’s online services.
- 3,550 personal protection kits were distributed to help spread awareness on GBV.
- A new model for offering online case management services was developed under the project.

At 17 Years of Age,

Seif had mixed feelings about the world of work, having learned from his friends about the many hazards of child labor, especially within vocations that require proper training and adherence to safety measures. He wanted to motivate his peers to pursue school, but many gave him a deaf ear, until he enrolled in a series of training sessions under the project that helped develop his skills in negotiation and facilitation. That made several of his friends consider their educational options opposed to pursuing jobs that threatened their health and livelihoods.

*10,021 Beneficiaries



*Including beneficiaries receiving more than one service.

Empowering vulnerable children and Gender Based Violence survivors has taken center stage with the outbreak of the pandemic, which drove JRF to expand its scope of GBV related projects to include one specialized in

Strengthening Comprehensive Prevention and Response for Children at Risk and GBV Survivors

in Amman, Aqaba, Mafrq and Ma'an. Funded by UNHCR, the project offers children, adolescents, youth and women case management services, psychosocial support, child safety, women empowerment, and GBV protection and prevention through responsive interventions that adhere to international best practices.

Moreover

- Youth committees in Aqaba and Amman were formed to spread awareness among adolescents concerning protection from abuse, bullying and child marriage.
- Self empowerment sessions were conducted in Amman and Ma'an for community women.
- GBV awareness sessions were conducted for families and adolescents across targeted areas.
- Case management capacity building sessions were held for service providers across relevant governmental and international agencies.
- A special training program targeting mothers and their teenage daughters was conducted in Amman, Mafrq and Ma'an to spread awareness about child marriage.
- A series of youth camps was held addressing social innovation and child safety.
- Child safety and sound parenting sessions were held across different JRF centers and programs through Beit Sgheer and the Safety Maze.
- 1752 received case management support services in 2021.
- 307 children and parents attended individual psychosocial support sessions.
- 259 children were empowered through Beit Sgheer activities.
- 419 children attended Safety Maze activities.
- 1500 committee members attended information sessions on JRF's main services including Gender Based Violence.
- 133 women attended self empowerment training sessions.
- 228 beneficiaries enrolled in initiatives related to prevention.
- 149 women and adolescents attended expressive art sessions.
- A total of 678 beneficiaries attended Beit Zgheer and Safety Maze activities.
- 348 partner and government staff provided with training on safe referral, interviewing techniques and case management trainings.
- 125 attended youth event.
- 15 attended filmmaking training.
- 50 attended innovation training.
- 24 attended technology and child protection training.

- 365 parenting committee.
- 13 established committees to implement prevention initiatives.
- 263 partner, government, NGO, INGO and UNHCR staff trained on GBV prevention and response.
- 147 women and adolescents girls attended Together Stronger.
- 4352 helpline beneficiaries.

Verbal and Emotional Abuse almost Destroyed Sawsan.

Surviving a toxic marriage with barely any means to make a living meant that she had to break free from thoughts that once led her to attempts at self harm. Following a series of psychosocial interventions, Sawsan's self confidence and attitude helped her address familial and financial challenges in a different manner, with a better understanding of financial management tools, self esteem and sound parenting, Sawsan is in a much better place today.

*9211 Beneficiaries



*Including beneficiaries receiving more than one service.

Child Protection Services for Jordan’s Most Vulnerable Communities

Operating in ten governorates across the Kingdom, the UNICEF-funded project is designed to identify the most vulnerable of children and families facing abuse threats including households with women as sole providers, families with special needs members, families dealing with child marriage and those dealing with children demonstrating extreme violent behavior. Targeting over 13,160 children and women, the project has developed a multidisciplinary approach to protection and prevention services that includes edutainment activities, art therapy, awareness campaigns and the promotion of JRF’s 110 Helpline.

Moreover

- Case management services targeting children and women were offered across 10 governorates for 1345 beneficiaries.
- 107 Psychological counseling services were offered across Jordan.
- A series of specialized technical training programs was developed for service providers including case management, psychosocial support, and protecting children against online sexual exploitation.
- A community campaign combating online sexual exploitation of children was launched featuring eleven local social media influencers, celebrities and child safety advocates.
- A series of evaluation and training sessions were conducted to leverage case management services at AL-Hussein Foundation and Dar AL-Hanan.
- 3208 women attended GBV awareness sessions.
- 883 children attend interactive awareness sessions conducted through Salhoof’s puppet show.
- 99 adolescents were empowered through special support sessions.
- 135 beneficiaries were empowered through expressive art sessions.
- 1006 children enrolled in a series of self empowerment events.
- 224 children were empowered through Beit Sgheer and Safety Maze activities.
- 146 women received self-empowerment sessions.

***6,885**
Beneficiaries

*Including beneficiaries receiving more than one service.

Our Community Centers

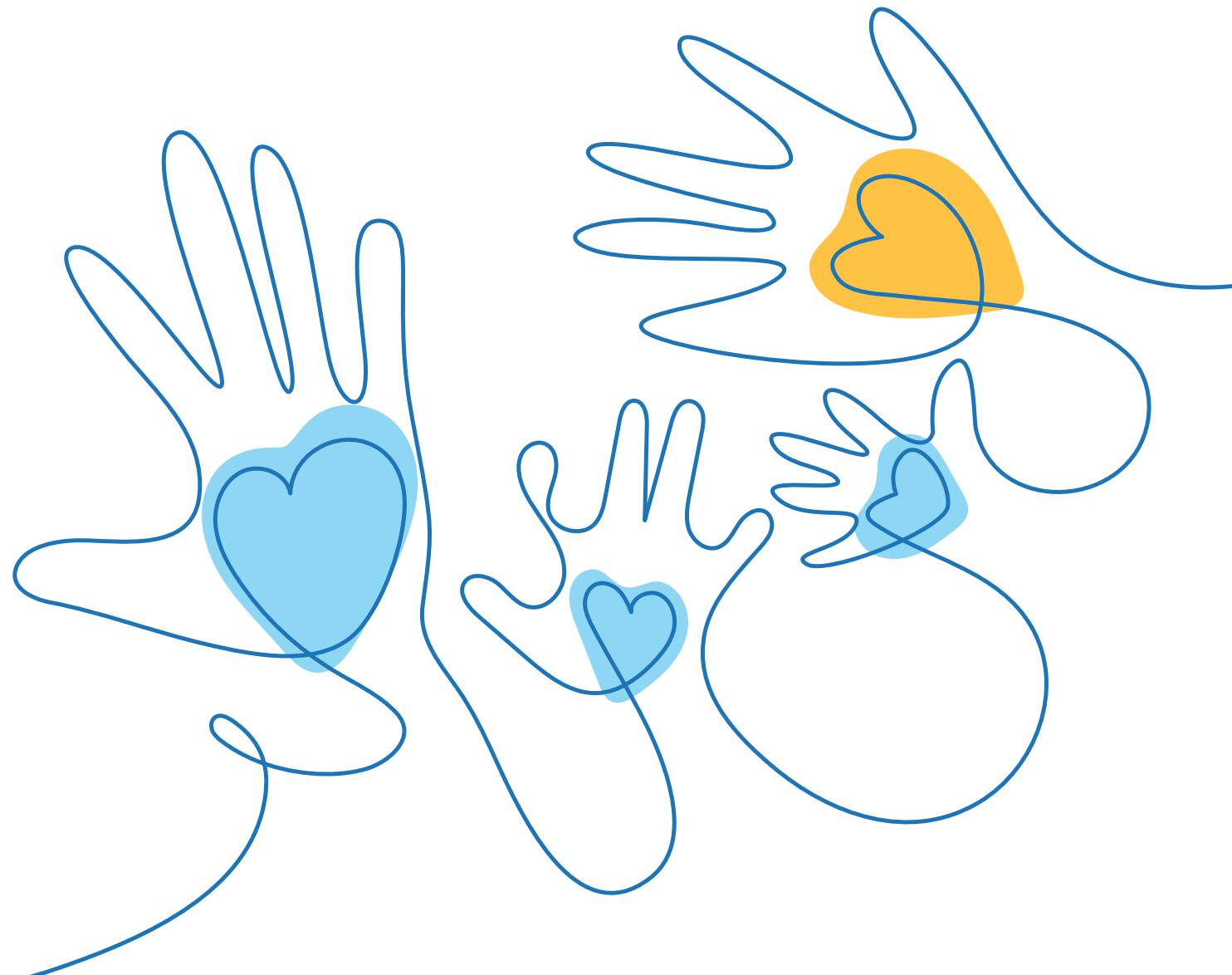
JRF’s community hubs, The Queen Rania Family and Child Center (QRFCC), and the Queen Rania Al Abdullah Community Empowerment Center in Aqaba (QRCEC), offer a series of child, youth, women and parent-centered programs in partnership with local communities and institutions focusing on activities in art therapy, sports, edutainment and self empowerment.

QRFCC

***9195**
Beneficiaries

QRCEC

***1269**
Beneficiaries



Social Enterprises

Culinary arts and handicrafts have helped thousands of females, Jordanians and Syrian refugees, earn a living and become financially independent.

Through a series of social initiatives and collaborations, JRF has helped create jobs for local community women across Jordan, while reviving the heritage of traditional cooking, as well as rural and Bedouin community arts.

713
Beneficiaries

Tahani

For Tahani, a widower and mother of five, the journey of making ends meet began with JRF seven years ago, starting with Al Karma Kitchen and later joining the foundation's handicrafts projects. "It's all about the details. It's how you prepare a dish, how you stitch a thread. These skills contributed to my ability as a craftsperson; skills that helped me start my own homemade food business, and increase my income."

Rahaf

Four years of work were all it took for Rahaf to become an exceptional artisan. "I was obsessed with learning every single phase in the process of making a handcrafted piece, all the way to becoming a work of art!" Rahaf's passion drove her to train her work colleagues as she dreams today of running her own workshop in the future.



Jordan River Designs

Offering an exceptional selection of traditional and contemporary handicrafts created by local community women, the Jordan River Designs features embroidered products, rugs and special gift items rooted in Jordanian visual arts; produced by over 3 thousand women artisans empowered by JRF.



Al Karma Embroidery Center

Established in 1996 in Jabal Al Natheef, Al Karma Embroidery Center employs local women artisans who craft traditional and contemporary handmade embroidery products, from home furnishings, to gift items, to fashion accessories.



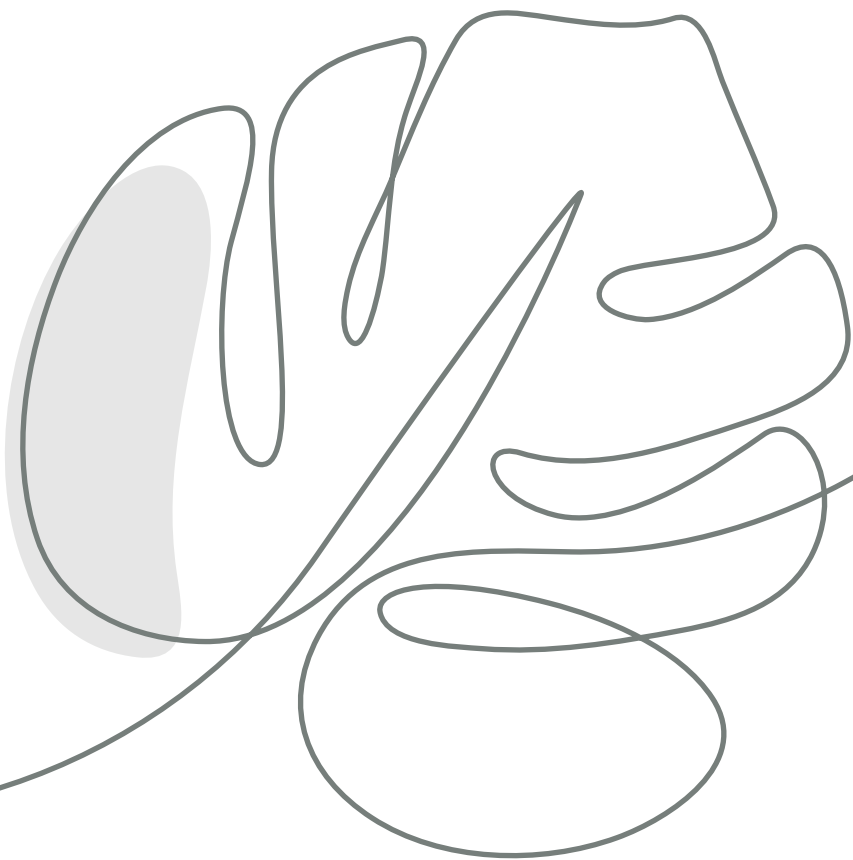
Bani Hamida Weaving Project

Launched by Save the Children in 1985, the Bani Hamida Weaving Project became part of JRF in 1998.

Reviving an otherwise impoverished region, the project revamped the long celebrated tradition of Bedouin weaving, and helped maintain the social fabric of the Makawir area. The project also leveraged the living conditions of the area's local community. Over 1,600 women have benefited from the project since its inception.

Wadi Al Rayan Project

Established in 1997, Wadi Al Rayan revolutionized the use of cattail reeds and banana leaves as raw manufacturing materials, which were previously burnt and disposed of, posing as an environmental hazard to the Wadi’s inhabitants. Cattail reeds and banana leaves are used to produce handwoven environment friendly products, including baskets, coasters, mats, among other home accessories.



IKEA and JRF

JRF’s partnership with IKEA has helped empower refugees and local community women through a series of handicraft projects capturing Jordan’s artistic heritage. The initiative helps sustain social and economic stability across host communities, offering local and refugee women jobs to produce embroidery items, sold exclusively by IKEA, locally and internationally.

307,968
Pieces produced
in 2021

423
Beneficiaries

Al Karma Kitchen

Established in 2006, Al Karma Kitchen offers a wide variety of freshly cooked foods prepared by local community women.

Products include Ma'amoul, cookies, locally infused spicy macarons, and 14 frozen food items handcrafted with the finest ingredients.

*183
Beneficiaries



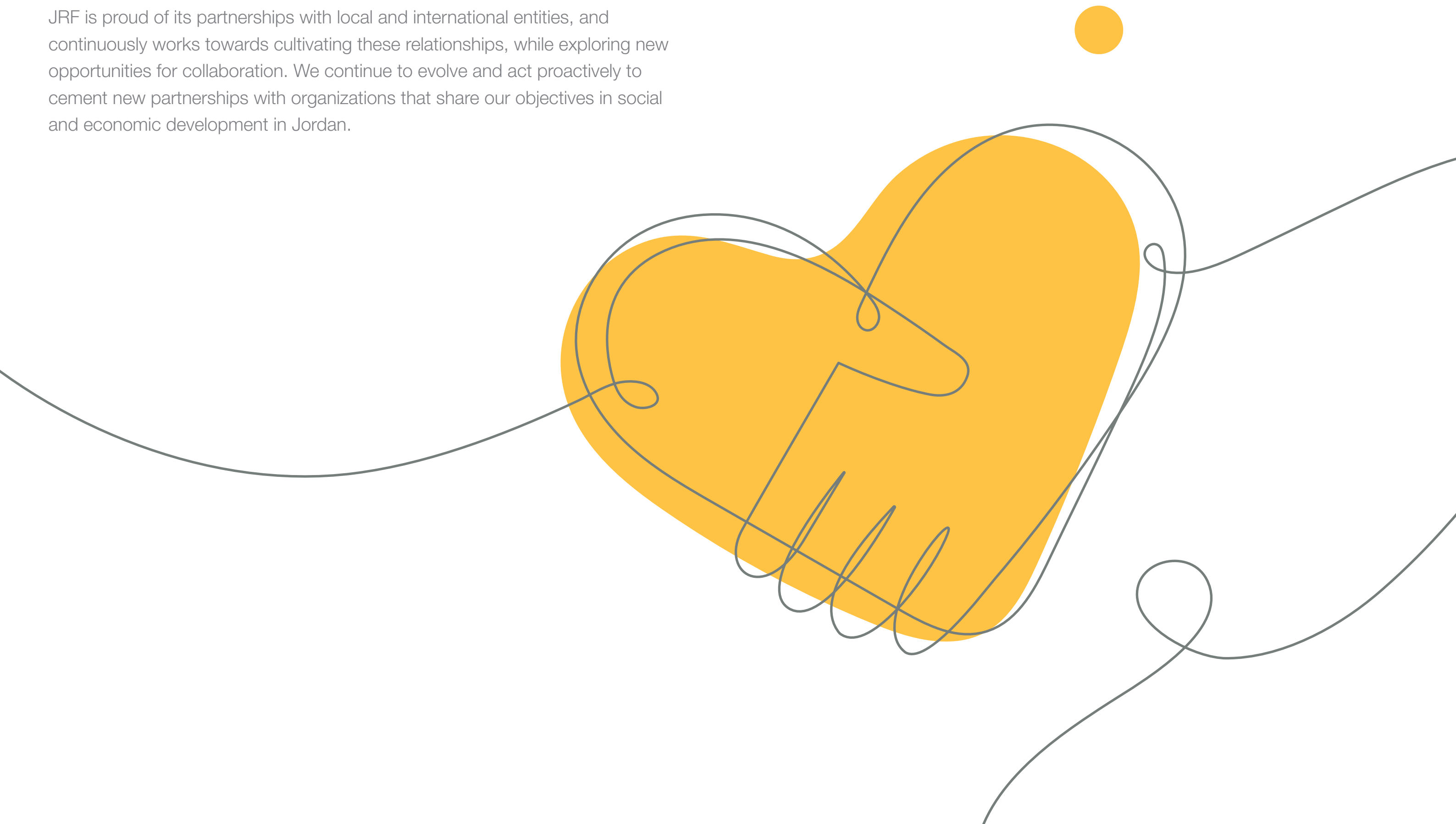
Daimeh

Daimeh is an eatery experience at the heart of Jordanian and Mediterranean cooking, offering fresh and locally sourced produce that celebrates the timeless traditions of food. The social dining experience supports community women of Al Karma Kitchen, empowering female chefs who rely on home cooking for a living.



Partners and Donors

JRF is proud of its partnerships with local and international entities, and continuously works towards cultivating these relationships, while exploring new opportunities for collaboration. We continue to evolve and act proactively to cement new partnerships with organizations that share our objectives in social and economic development in Jordan.



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